



# STRATEGIC PLAN UPDATE

2022-2024

## MISSION

Butler Community College inspires and prepares students for lifetime success through inclusive, innovative, affordable, quality education while advancing community vitality.

## VISION

Butler Community College will be an innovator in shaping the future for students, faculty, staff, and the community in a caring environment through dynamic instruction, programs, and support services.

## TIMELESS INSTITUTIONAL VALUES

*Quality Integrity Caring Service*

# Strategic Plan Update 2022-2024

Butler's strategic plan is a blueprint to transform and empower all learners for career success, life-long learning, and community engagement. It provides initiatives for creating the highest quality learning environments through innovation, collaboration, financial, and strategic investments in employees, infrastructure and all phases of operations.

It allows Butler to:

- Address changes in the higher education landscape
- Design goals, priorities, and performance indicators that leverage our strengths toward greater levels of student success and community and workforce needs
- Ensure a college culture and environment where all faculty, staff and students belong, engage, and thrive
- Direct our vision, work and resources toward an innovative and progressive vision for the future.



Driving the strategic plan are six overarching goals

- Support Students and their Success
- Advance Communities and Partnerships
- Enhance Employee Success and Excellence
- Drive Institutional Sustainability and Growth
- Champion Excellence in Innovation
- Inspire Values of Opportunity

*Real*  
**COLLEGE**  
*Really*  
**AFFORDABLE**



**More than  
\$807,000**

in Foundation  
Scholarships  
disbursed annually to  
students in FY2024 and

**More than  
\$7.9M**

to approximately 8,000  
students since FY2015



**KANSAS PROMISE  
SCHOLARSHIPS**

**\$780,775**

disbursed to 296  
students in 2023-24

**More than  
\$1.72 M**

disbursed to 687  
students since 2021

## Support Students and Their Success

### Priority 1 - Maximize equitable access for students

- 1(a) Successfully implement the Kansas Promise Scholarship and prison education program

• 100% complete

- 1(b) Maximize institutional and Foundation scholarships for FY2024

• 90% complete

### Priority 2 - Improve student outcomes including retention, persistence and completion of student goals

- 2(a) Increase the proportion of degrees and certificates awarded to underserved students

• 90% complete and ongoing

- 2(b) Increase persistence and retention of underserved students

• 100% complete and ongoing

### Priority 3 - Address strategic enrollment

- 3(a) Increase access and success of underserved student populations including first generation learners

• 100% complete and ongoing

## Advance Communities and Partnerships

### Priority 1 - Strengthen partnerships with business and industry, advisory committees, and stakeholders

- 1(a) Implement at least 8 new apprenticeships/internships to support workforce development needs

• 100% complete

- 1(b) Develop model and track non-credit training hours

• 100% complete and ongoing

# Enhance Employee Success and Excellence

## Priority 1 - Attract and retain the best employees

(1a) Budget funding to address market-readiness compensation and equity for hiring and retention

- 100% complete and ongoing

## Priority 2 - Promote internal and external opportunities for professional development and educational advancement

(2a) Develop internal professional development program

- 50% complete and ongoing

In May 2024,  
4 EDCF residents  
completed  
Construction  
Technology  
certifications and 23  
completed Adult  
Education certifications.



More than **30** student organizations

**66%**  
fall retention rate for-  
first-time, full-time  
degree seeking student

**49-Year**  
partnership  
with  
McConnell  
AFB

FY24: State-Appropriated Apprenticeship  
Funds assisted **88 businesses**

 BUTLER COMMUNITY COLLEGE  
FOUNDATION  
  
March 2024: Butler  
Benefit Auction raises  
**\$262,000**

  
Since  
2010,  
**725**  
high school  
seniors have graduated  
with an associate degree  
as they finish their  
high school diploma

HLC Institutional  
Actions Council  
approved accepted the  
Interim Monitoring  
Report on Governance

# Drive Institutional Sustainability and Growth

## Priority 1 - Strengthen internal and external partnerships to develop new funding sources

1(a) Develop a plan to broaden donor alumni base

• 80% complete and ongoing

1(b) Form at least 6 new business partnerships that result in direct program support

• 100% complete

## Priority 2 - Ensure institutional accountability and compliance

2(a) Adhere to follow-up deadline per HLC and IAC expectations and final decisions

• 100% complete

# Champion Excellence in Innovation

## Priority 1 - Enhance digital literacy and fluency for students and staff

1(a) Increase engagement of digital professional development for employees with business process transformation

• 100% complete and ongoing

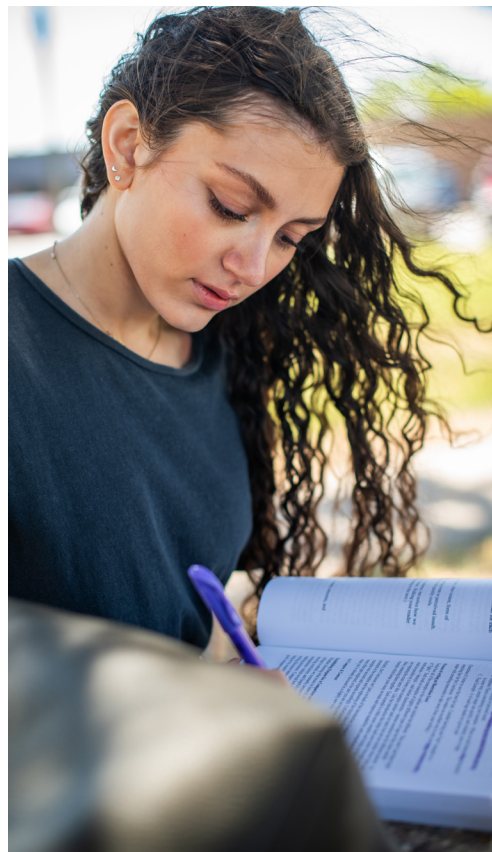
## Priority 2 - Strengthen competency-based education (CPL, Military credit, apprenticeships, etc)

2(a) Complete at least 5 new competency-based education articulations

• 80% complete and ongoing

**Partnerships to support academic and non-academic programs:** Cowley-Butler Nursing, Educate the State with Cowley, Newman University, Friends University, Southwestern College, Fire Science partnerships in Augusta and Council Grove, Prostart, Wichita Area Builders Association

Butler-Cowley Nursing partnership had a successful fall 2023 launch with **8** students in Winfield



OER's have saved Butler students **MORE THAN \$2.6M** in book costs from 2018-2024

# Inspire Values of Opportunity

**Priority 1 - Maximize an organizational environment by encouraging engagement, input, communication and respect toward each others' ideas and experiences**

1(a) Engage students and staff in conversations to understand needs and eliminate barriers

• 100% complete and ongoing

2(a) Provide multicultural/global learning experiences for students, faculty, and staff

• 100% complete

**Priority 2 - Increase access and achievement through internal and external partnerships and student support**

2(a) Create dashboard of enrollment, retention, completion, and transfer for first generation learners

• 100% complete

**Priority 3 - Enhance recruiting and hiring practices to support a diverse workforce**

3(a) Utilize intentional processes to advertise and attract diverse candidates for potential hire

• 100% complete

Total direct  
economic impact of  
Butler Community  
College  
in Butler County  
**\$49.4 MILLION**

## IMPACTS

IN OUR  
10-COUNTY REGION  
BY THE COLLEGE

IN FY 2021-2022

**\$754.4M**

Total Direct Economic Impact

**\$700.8M**

Alumni Impact

**\$43.8M**

College Operational Expense

**\$9.9M**

Student Spending

**\$49.4M**

For every \$1 Butler County residents pay in taxes for the college, it adds at least \$2.88 to Butler County's economy.

**LARGEST EMPLOYER  
IN BUTLER COUNTY**

**10,792**

**JOBS SUPPORTED IN  
SOUTHCENTRAL KANSAS**

( 1 in every 40 jobs in the region supported by Butler activities and our students)

INFORMATION IN THIS BOX  
COLLECTED FROM EMSI DATA