

Butler County: Kansas' Hidden Gem

An Economic Profile of Butler County, Kansas Spring 2023



A PARKE

Prepared for the citizens, communities, businesses, and nonprofits of Butler County

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Report Parameters

1 County

20015 Butler County, KS

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.





Economy Overview

68,465

Population (2022)

Population grew by 1,549 over the last 5 years and is projected to grow by 2,514 over the next 5 years. 20,970

Total Regional Employment

Jobs grew by 318 over the last 5 years and are projected to grow by 1,003 over the next 5 years.

\$66.4K

Median Household Income (2020)

Median household income is **\$1.4K above** the national median household income of \$65.0K.

Takeaways

- As of 2022 the region's population increased by 2.3% since 2017, growing by 1,549. Population is expected to increase by 3.7% between 2022 and 2027, adding 2,514.
- From 2017 to 2022, jobs increased by 1.5% in Butler County KS from 20,652 to 20,970. This change fell short of the national growth rate of 2.4% by 0.9%. As the number of jobs increased, the labor force participation rate increased from 64.6% to 65.2% between 2017 and 2022.
- Concerning educational attainment, **21.5% of Butler County KS residents possess a Bachelor's Degree** (0.7% above the national average), and **10.3% hold an Associate's Degree** (1.5% above the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2022)	Labor Force (Dec 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	68,465	32,978	20,970	94.9	\$3.16B	\$5.27B	\$4.95B
State	2,952,760	1,516,318	1,581,263	98.1	\$199.91B	\$194.69B	\$233.13B





Dec 2022 Labor Force Breakdown



Educational Attainment

Concerning educational attainment, **21.5% of Butler County KS residents possess a Bachelor's Degree** (0.7% above the national average), and **10.3% hold an Associate's Degree** (1.5% above the national average).

	% of Population	Population
Less Than 9th Grade	1.9%	871
• 9th Grade to 12th Grade	4.3%	1,977
High School Diploma	26.6%	12,153
Some College	23.5%	10,718
Associate's Degree	10.3%	4,710
 Bachelor's Degree 	21.5%	9,805
• Graduate Degree and Higher	11.9%	5,415





Unemployment by Demographics

Unemployment by Age



Age	Uner (nployment Dec 2022)	% of Unemployed
< 22		15	1.60%
22-24		31	3.30%
25-34		206	21.96%
35-44		236	25.16%
45-54		206	21.96%
55-59		103	10.98%
60-64		86	9.17%
65+		56	5.97%
	Total	938	100.00%



Unemployment by Gender



Gender	Unen (nployment Dec 2022)	% of Unemployed
Females		440	46.91%
Males		498	53.09%
	Total	938	100.00%





Unemployment by Race



Race	Unemployment (Dec 2022)	% of Unemployed
American Indian or Alaskan Native	21	2.24%
Asian	12	1.28%
Black or African American	142	15.14%
Native Hawaiian or Other Pacific Islander	4	0.43%
White	759	80.92%
-	Fotal 938	100.00%



Unemployment by Ethnicity



Ethnicity	Unemployment (Dec 2022)	% of Unemployed
Hispanic or Latino	199	21.22%
Not Hispanic or Latino	739	78.78%
-	Fotal 938	100.00%





Historic & Projected Trends

Population Trends

As of 2022 the region's population **increased by 2.3%** since 2017, growing by 1,549. Population is expected to **increase by 3.7%** between 2022 and 2027, adding 2,514.



Timeframe	Population
2017	66,916
2018	66,887
2019	66,932
2020	67,401
2021	67,889
2022	68,465
2023	68,974
2024	69,488
2025	69,989
2026	70,505
2027	70,979



Job Trends



From 2017 to 2022, jobs **increased by 1.5%** in Butler County KS from 20,652 to **20,970**. This change **fell short of the national growth rate of 2.4% by 0.9%**.

Timeframe	Jobs
2017	20,652
2018	20,879
2019	21,324
2020	20,623
2021	20,860
2022	20,970
2023	21,261
2024	21,499
2025	21,701
2026	21,874
2027	21,974





Labor Force Participation Rate Trends

Timeframe Labor Force Participation Rate 2017 64.62% 2018 65.25% 66.43% 2019 2020 65.56% 2021 64.88% January - September 2022 65.02% October 2022 65.19% November 2022 64.92% December 2022 65.20%





Unemployment Rate Trends

8% 7% 6% Unemployment Rate 5% 4% 3% 2% 1% 0% 2017 2018 2019 2020 2021 November December January -October 2022 September 2022 2022 2022

Butler County KS had a December 2022 unemployment rate of 2.84%, decreasing from 3.74% 5 years before.

Timeframe	Unemployment Rate
2017	3.74%
2018	3.35%
2019	3.18%
2020	6.41%
2021	3.52%
January - September 2022	2.78%
October 2022	2.68%
November 2022	2.65%
December 2022	2.84%





Population Characteristics





Place of Work vs Place of Residence

Understanding where talent in Butler County, KS currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

County	Name	2022 Employment	County	Name	2022 Workers
20015	Butler County, KS	20,970	20015	Butler County, KS	31,286



Inbound and Outbound Migration

The table below analyzes past and current residents of Butler County KS. The left column shows residents of other counties migrating to Butler County KS. The right column shows residents migrating from Butler County KS to other counties.

As of 2020, 2,137 people have migrated from Sedgwick County, KS to Butler County KS. In the same year, 1,624 people left Butler County KS migrating to Sedgwick County, KS. The total Net Migration for Butler County KS in 2020 was 421.



Top Previous Counties	Migrations
Sedgwick County, KS	2,137
Cowley County, KS	86
Harvey County, KS	78
Greenwood County, KS	62
Sumner County, KS	50
Oklahoma County, OK	33



Top Previous Counties	Migrations
Harris County, TX	32
Benton County, AR	32
Delaware County, OK	30
Johnson County, KS	30
Comanche County, OK	27
Clay County, MO	26
Greene County, MO	25
San Bernardino County, CA	22
Wyandotte County, KS	21
Top Following Counties	Migrations
Sedgwick County, KS	1,624
Harvey County, KS	75
Cowley County, KS	71
Johnson County, KS	43
Greenwood County, KS	41
Sumner County, KS	38
Wichita County, TX	35
Jackson County, MO	35
Maricopa County, AZ	33
Broward County, FL	33
Oklahoma County, OK	32
Tom Green County, TX	32
Miami-Dade County, FL	30
San Diego County, CA	29
Fairfax County, VA	27



Industry Characteristics

Largest Industries





Top Growing Industries





Top Industry Location Quotient





Top Industry GRP





Top Industry Earnings





Business Characteristics

4,462 Companies Employ Your Workers

Online profiles for your workers mention 4,462 companies as employers, with the top 10 appearing below. In the last 12 months, 585 companies in Butler County KS posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Spirit AeroSystems	471	Ascension	354
Butler Community College	304	Butler Community College	318
Textron	151	Kansas Medical Center, L.L.C.	180
HollyFrontier	139	Andover Public Schools	156
Beechcraft Corp	130	Pizza Hut	113
Via Christi Health	125	Walmart	100
Andover Public Schools	109	Sherwin-Williams	94
Boeing	100	Midwest Health	91
Walmart	100	Butler County	88
Koch Industries	94	HollyFrontier	88





Business Size

Percentage Business Count			
52.1% 1,403	ees	•	
21.3% 575	ees	•	
14.9% 401	9 ees	•	
8.7% 234	9 ees	•	
2.3% 61	9 ees	•	
0.6% 16	249 ees		
0.2% 5	499 ees	•	
14.9% 4 8.7% 2 2.3% 0.6%	9 ees 9 ees 249 ees 499		

*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



Workforce Characteristics

Largest Occupations





Top Growing Occupations







Top Occupation Location Quotient





Top Occupation Earnings





Top Posted Occupations



Unique Average Monthly Postings





Underemployment







Educational Pipeline

In 2021, there were 1,416 graduates in Butler County KS. This pipeline has shrunk by 1% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Registered Nursing/Registered Nurse" (Certificate), and "Registered Nursing/Registered Nurse" (Associate's).







In-Demand Skills

