TABLE 2: Student Learning Results (Standard 4)	
Use this table to supply data for Criterion 4.2.	
Performance Indicator	**Definition**
1. Student Learning Results	A student learning outcome is one that measures a specific competency attainment. *Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination).* Add these to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. Formative – An assessment conducted during the student's education. Summative – An assessment conducted at the end of the student's education. Internal – An assessment instrument that was developed within the business unit. External – An assessment instrument that was developed outside the business unit. Comparative – Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data.
	- If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program.
	- For all data reported, show sample size (n=75).
Analysis of Results	

Analysis of Results					
Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	**What is your measurement instrument or process?** Do not use grades. Indicate type of instrument (e.g. direct, formative, internal, comparative)	**Current Results:** What are your current results?	**Analysis of Results:** What did you learn from your results?	**Action Taken or Improvement Made:** What did you improve or what is your next step?	**Provide a graph or table of resulting trends (3-5 data points preferred)**
BA126 1. Accounting program 2. Completion of each step of the accounting cycle 3. Goal is average score of 85% or better.	Faculty-prepared project. (Summative, Internal, Comparative)	Average score of 88.3%	Goal has been met	For FY15-16, the instructors focused on proper financial statement preparation which previously had been an area that was commonly missed by students.	Accounting 1 (5 year trend)
BA127 1. Accounting program 2. Journalize transactions and prepare financial statements for a corporation 3. Goal is average score of 85% or better.	(Summative, Internal, Comparative)	Average student score in 2014 was 74.5%.	There has been a downward trend.	We will continue to look at ways to improve this. One instructor who had significantly low scores is no longer teaching for us.	Accounting II (5 year trend)

Analysis of Results					
Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	**What is your measurement instrument or process?** Do not use grades. Indicate type of instrument (e.g. direct, formative, internal, comparative)	**Current Results:** What are your current results?	**Analysis of Results:** What did you learn from your results?	**Action Taken or Improvement Made:** What did you improve or what is your next step?	**Provide a graph or table of resulting trends (3-5 data points preferred)**
BA204 1. Accounting program 2. Compute and analyze contribution margin, break-even, margin of safety, variances, relevant costing, and budgets 3. Goal is average score of 85% or better.	Faculty-prepared final. (Summative, Internal, Comparative)	Average score is 89.4%	Goal has been met	None at this time.	**Managerial Accounting (5 year trend)** 90 88 86 84 82 80 — 2011-12 2012-13 2013-14 2014-15 2015-16
Program "Success Rate" 1. Marketing / Management program. 2. "Success Rate" (attainment of C or better). 3. Goal is 80% or better.	We have defined "success" as students who finish their Marketing/Management course with a grade of "C" or better. Direct; Summative; Internal	We are meeting this performance measure.	Using this to add another dimension to our other indicators which are based on rubrics. We can then compare the "traditional" success indicators with other types.	None at this time.	**Student Success Rate** 0.92 0.9 0.88 0.86 0.84 0.82 0.8 0.78 0.76 — Spg 14 Fall 14 Spg 15 Fall 15 Spg 16

Analysis of Results					
Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	**What is your measurement instrument or process? Do not use grades. Indicate type of instrument (e.g. direct, formative, internal, comparative)**	**Current Results: What are your current results?**	**Analysis of Results: What did you learn from your results?**	**Action Taken or Improvement Made: What did you improve or what is your next step?**	**Provide a graph or table of resulting trends (3-5 data points preferred)**
1. Business Systems Technology Program 2. BA102 Students uccess rate 3. Goal is 85% or greater.	We have defined "success" as students who finish the course with a grade of "C" or better. Direct; Summative; Internal	We are meeting this performance measure.	Using this to add another dimension to our other indicators which are based on rubrics. We can then compare the "traditional" success indicators with other types.	None at this time.	 BE102 Success Rate
1. Business Systems Technology Program 2. BA120 Students uccess rate 3. Goal is 85% or greater.	We have defined "success" as students who finish the course with a grade of "C" or better. Direct; Summative; Internal	We are meeting this performance measure.	Using this to add another dimension to our other indicators which are based on rubrics. We can then compare the "traditional" success indicators with other types.	None at this time.	 BE120 Success Rate